

BRAINSTORMING TECHNIQUES

You can use one of these techniques for your brainstorming (or do it your way):

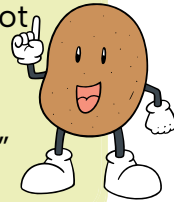
HEADSTAND*

1. Turn the question upside down: How can we make the problem much worse?
2. Gather answers to that question on a spare piece of paper.
3. Look at the answers and turn them upside down.
4. Come up with ideas based on those answers.



HOT POTATO*

1. Pick any object (e.g. an eraser, a sponge, ...). That's your "hot potato".
2. Hand/Throw the "hot potato" around.
3. Anyone who has „the hot potato“ has to call an idea ("good" or "bad" – any idea counts!).



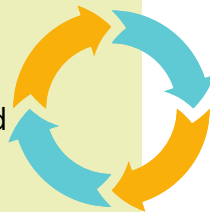
PSSSST!*

1. Each participant quietly writes down a few ideas for 2 minutes without exchange.
2. You then hand your ideas around so that everyone can see/read them.

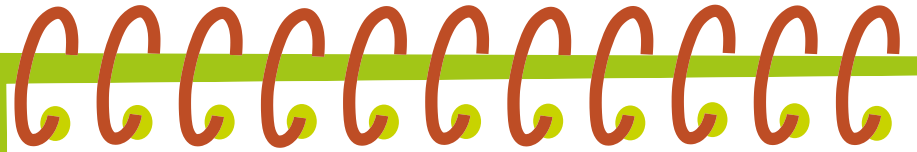


ROUND-ROBIN

1. Give each group member their own piece of paper.
2. They write down their ideas and then pass their paper to the person next to them.
3. That person adds to the ideas on the paper they received from their neighbour.
4. This process continues until everyone in the group has contributed to each other's ideas.



YOUR GROUP NOTES



Write down the question you chose:

?

Collect your best ideas here:

*inspired by <https://karlhosang.de/fourth-stage-of-design-thinking-ideation/>

